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| Course name | Psychology of social communication | | | |
| Name of the unit realizing the subject | Department of Psychology, Chair of Social Sciences and Humanities. | | | |
| Yar I | Course status | General | Język przedmiotu | English |
| Form of classes | Number of hours | Form of credit | ECTS | |
| Lecture | 5 | Credit with grade | 1 | |
| Labs | | | | |
| Seminar | 5 | | | |
| Total | 10 | | | |
| Lecturer | dr n.men Alicja Michalak - Krzeszowska | | | |
| Unit name | Department of Psychology, Chair of Social Sciences and Humanities, Medyków 12; 40-752 Katowice; tel.: 32 208 86 42, 32 208 86 45, e-mail: znh_sekretariat@sum.edu.pl www.zakladpsychologii.sum.edu.pl | | | |
| Objective of the course | Preparation student to perform didactic work | | | |
| Prerequisites | Completed second-cycle studies | | | |
| Course learning outcomes | | | | |
| Category | Description of the effect | | | Odniesienie do efektów dla programu |
| Knowledge | 1. PhD knows and understands the conditions of the social communication process | | | P8S_WG |
| | 2. PhD knows and understands the concept of assertiveness in terms of shapeable behavior. | | | P8S_WG |
| Skills | 3. PhD is able to communicate using various channels and communication techniques with specialists in other fields, using modern communication solutions | | | P8S_UK |
| | 4. PhD student is able to apply the principles of effective communication | | | P8S_UK |
| Competencies | 5. PhD student is ready to work in a team (including in interdisciplinary teams of specialists) and is aware of the responsibility for the entrusted tasks | | | P8S_UU |
| Program content | | | | |
| <p>Lectures:</p> <p>1. Interdisciplinary character of social communication (1h)</p> <p>2. Disorders in interpersonal communication processes (2h)</p> <p>3. Techniques of assertive communication - mediation and negotiation (2h)</p> <p>Seminars:</p> <p>1. Rosenberg's concept of non-violent communication (3h)</p> <p>2. Group communication (2h)</p> | | | | |

VERIFICATION OF THE LEARNING OUTCOMES

| Methods of verification | Presentation of the final task in the form of a multimedia presentation. |
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| Form and conditions of passing | <p>Detailed conditions for passing are included in the regulations of the course available on the website of the Department of Psychology</p> <p>The grading scale for the subject in accordance with the Doctoral School Regulations: very good 5.0, more than good 4.5, good 4.0, fairly good 3.5, satisfactory 3.0, insufficient 2.0.</p> |
| Readings | |
| Primary literature | <p>Griffin E. Podstawy komunikacji społecznej, Sopot, Gdańskie Wydawnictwo Psychologiczne, 2003.</p> <p>Sujak E., ABC psychologii komunikacji. Kraków, WAM, 2006</p> <p>Cialdini R. B., Wywieranie wpływu na ludzi. Teoria i praktyka. Sopot, Gdańskie Wydawnictwo Psychologiczne, 2014.</p> <p>Davis M., Fanning P. i McKay M. Sztuka skutecznego porozumiewania się. Praca, Rodzina, Zabawa. Opat, Gdańskie Wydawnictwo Psychologiczne, 2007.</p> |